Beat: Politics

A NEW STRATEGIC COMMITTEE OF EXPORT BY THE FRENCH MINISTRY OF FOREIGN AFFAIRS

A GUIDE FOR NEW BUSINESS FRANCE AGENCY

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USPA NEWS - The French Ministry of Foreign Affairs and International Development announces installing the Strategic Committee of exports (CSE) by Mr. Matthias Fekl, Secretary of State for Foreign Trade, tourism promotion, and the French at overseas on march 23.

Conclusion of the "month of the international" with the holding on March 11 the first forum for SMEs internationally at the Ministry of Foreign Affairs and International Development and Export Finance Forum Bercy on March 17, Mr. Matthias Fekl Secretary of State for Foreign Trade, promotion of tourism and overseas French install this Monday, March 23, 2015 the Strategic Committee of the export.----------
Bringing together key players, public and private, in charge of the internationalization of companies, the committee aims to strengthen coordination among French actors exports, and the relationship with the regions. In particular, it will make recommendations to guide the action of the new Agency Business France on its export component. It will follow now the concrete implementation of the action plan for the internationalization of SMEs unveiled on 11 March.----------For more information see www.diplomatie.gouv.fr----------

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